



South Carolina Micro-Enterprise Network

To: Our Supporters

From: Rogie D. Nelson
President
SC Micro Enterprise Network

Re: South Carolina Micro Business Conference

Date: May 2, 2017

It is our pleasure to announce that in March of 2017 the South Carolina General Assembly designated the month of June as *Microenterprise Development Month* in South Carolina. In celebration of the designated month, the South Carolina Commission for Minority Affairs in partnership with the *Association for Enterprise Opportunity (AEO)*, and the *South Carolina Microenterprise Network (SCMEN)* will be hosting the *South Carolina Micro Business Conference (SCMBC)*. The conference will be held **June 21 – 22, 2017 at the Embassy Suites, 200 Stoneridge Dr., Columbia, SC 29210**

This conference will provide training to organizations (and individuals) that provide training, technical assistance, loans and other business resources and/or services to small/micro businesses and entrepreneurs. The conference is designed for governmental organizations, non-profit organizations, business service providers, business consultants, and others that provide business resources to small and micro businesses.

The SCMBC committee requests your participation as a Gold Sponsor (\$2,000) or greater. Your sponsorship will assist with the launch of this event, as well as signal your support for the economic development of our State's small and micro businesses.

Please see the attached sponsorship form for details regarding each level of support. We thank you for your consideration of this sponsorship opportunity!



2017 SCMBC Sponsorship Overview

Sponsorship of the **South Carolina Micro-Business Conference (SCMBC)** will allow you to:

- **Demonstrate your commitment** to the economic development of our state by aligning with an event designed to advance the economic impact of micro-businesses in SC
- **Gain exposure** to a state-wide audience of organizations and individuals that provide training, technical assistance, loans and other micro-enterprise services directly to entrepreneurs in South Carolina
- **Assist South Carolina's** business development service providers by helping to make possible an event that empowers them and advances their cause

TITLE SPONSORSHIP [\$7,000]:

- Recognition in all advertisements as title sponsor (radio, tv, print, social media, etc)
- Speaking opportunity at plenary events.,
- Recognition of sponsorship in all promotional materials and electronic media
- Company logo on looping overhead presentation throughout conference
- Table/Booth during reception and throughout conference
- Company logo on signage in reception area
- Company logo and/or ad in conference brochure
- Active hyperlink to company website from this conference's website
- Four (4) conference tickets

PERFECT PITCH AWARDS SPONSORSHIP [Prize Levels: 1st place \$3,000, 2nd place \$2,000, 3rd place \$1,000]:

- Presentation of awards to winners of the Perfect Pitch contest with 3 minute infomercial on company
- Recognition of sponsorship in all promotional materials and electronic media
- Company logo on looping overhead presentation throughout conference
- Table/Booth during reception and throughout conference
- Company logo on signage in reception area
- Company logo and/or ad in conference brochure
- Active hyperlink to company website from this conference's website
- Four (4) conference tickets

NETWORKING RECEPTION SPONSORSHIP [\$3,500]:

- Speaking opportunity during Reception
- Recognition of sponsorship in all promotional materials and electronic media
- Company logo on looping overhead presentation throughout conference
- Table/Booth during reception and throughout conference
- Company logo on signage in reception area
- Company logo and/or ad in conference brochure
- Active hyperlink to company website from this conference's website
- Four (4) conference tickets

GOLD SPONSORSHIP [\$2,000]:

- Recognition of sponsorship in promotional materials and electronic media
- Company logo on looping overhead presentation throughout conference
- Table/Booth during reception and throughout conference
- Inclusion of sponsor's logo on event website
- Display of logo at the event
- Verbal recognition of sponsorship at the event
- Active hyperlink to company website from this conference's website
- Two (2) conference tickets

SILVER SPONSORSHIP [\$1,000]:

- Recognition of sponsorship on event website
- Table/Booth during reception and throughout conference
- Recognition of sponsorship at the event
- Company logo in conference brochure
- Active hyperlink to company website from this conference's website
- Two (2) conference tickets

BRONZE SPONSORSHIP [\$500]:

- Recognition of sponsorship on event website
- Company logo in conference brochure
- Active hyperlink to company website from this conference's website
- Two (2) conference ticket

EXHIBITOR/VENDOR TABLE WITH CONFERENCE TICKET [\$200]:

- Booths/tables provided on a first-come basis
- Recognition as Vendor in conference brochure and website
- One (1) conference ticket

EXHIBITOR/VENDOR TABLE (VENDING ONLY) [\$150]:

- Booths/tables provided on a first-come basis
- Recognition as Vendor in conference brochure and website

Direct inquiries to: Rogie Nelson 803.832.8166 or 803.832.8161

Forward confirmation of SCMBC sponsorship to: SC Micro-Business Conference
2221 Devine Street, Suite 408 - Columbia, SC 29205 - Fax 803.333.9627

Forward high resolution corporate logo to: MicheleDugar@gmail.com Make
sponsorship checks payable to: SC Commission of Minority

Affairs

